

Top Resources



Tools & Services

<https://optinmonster.com/23-tools-that-will-take-your-social-media-marketing-to-the-next-level/>

<https://www.jeffbullas.com/10-social-media-marketing-tools-will-make-competitors-weep/>

Training Courses

<https://digitalmarketinginstitute.com/students/courses/professional-diploma-in-social-media-marketing>

<https://www.udemy.com/social-media-marketing-masterclass/>

Blogs

<https://blog.hubspot.com/blog/tabid/6307/bid/5977/36-awesome-social-media-blogs-everyone-should-read.aspx>

<https://socialnicole.com/2018-10-must-read-social-media-marketing-blogs/>

Forums

<https://www.warriorforum.com/social-media/>

<https://www.go4expert.com/forums/social-media-marketing-forum/>

Webinars

<https://www.youtube.com/watch?v=65nOoBW7vNY>

<https://www.youtube.com/watch?v=BOWldksysrw>

Infographics

<https://www.dreamgrow.com/9-social-media-infographics-you-must-see/>

<https://www.jeffbullas.com/7-social-media-infographics-will-blow-mind/>

Case Studies

<https://www.simplemarketingnow.com/content-talks-business-blog/bid/134174/200-case-studies-social-media-and-content-marketing-examples>

<https://www.socialmediaexaminer.com/7-creative-social-media-marketing-mini-case-studies/>

Facts

<https://www.brandwatch.com/blog/amazing-social-media-statistics-and-facts/>

<https://seoexpertbrad.com/social-media-marketing-statistics/>